

Privacy Policy

Last Updated: May 14, 2025

1. Introduction

Welcome to Kingsman / Kingsman-Gaming ("Kingsman / Kingsman-Gaming," "Kingsman-Gaming," "we," "us," or "our"). We are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you purchase our digital products, interact with our services, or communicate with us. This policy applies to all information collected through our sales processes (including those facilitated by third-party platforms like Stripe) and any related services, sales, marketing, or events.

Please read this Privacy Policy carefully. If you do not agree with the terms of this Privacy Policy, please do not purchase our products or use our services.

This Privacy Policy is governed by the laws of Ontario, Canada, and applicable federal Canadian privacy laws, including the Personal Information Protection and Electronic Documents Act (PIPEDA).

2. Information We Collect

We may collect personal information that you voluntarily provide to us or that is collected automatically.

- **Personal Information You Disclose to Us:**
 - **Contact Information:** Such as your first and last name, email address, and any other contact details you provide when making a purchase, requesting support, or otherwise communicating with us.
 - **Order Information:** Details related to your purchases, such as Order IDs, subscription details, renewal dates, and the products you have purchased.
 - **Communications:** Records of your communications with us, including emails for customer support or inquiries (e.g., exchange requests sent to vanirlabs@gmail.com).
- **Information Collected Through Our Payment Processor (Stripe):**
 - When you make a purchase, your payment is processed by Stripe. We do not directly collect or store your full payment card details. Stripe may collect information necessary to process your payment, such as your name, billing address, email address, payment card information, and transaction details. We receive information from Stripe such as your Order ID, confirmation of payment, and potentially the last four digits of your card

and billing address for verification and record-keeping. We encourage you to review Stripe's Privacy Policy.

- **Information Collected Automatically:**
 - **Device and Usage Information:** We may collect information about your device and how you access our digital products (e.g., through shared links on a hosting platform). This may include your IP address, browser type, operating system, access times, and the pages you have viewed directly before and after accessing our services or links. This information is primarily needed to maintain the security and operation of our services, and for internal analytics and reporting purposes.
 - **Cookies and Similar Technologies:** While we may not directly implement extensive tracking on our primary sales interface if it's managed by Stripe, the platforms we use for product delivery or website hosting may use cookies or similar tracking technologies to enhance user experience or gather usage statistics. You can usually control cookies through your browser settings.

3. How We Use Your Information

We use the information we collect or receive for the following purposes:

- **To Fulfill Orders and Deliver Products:** To process your transactions, send you order confirmations, deliver download links for your purchased digital products (within 72 hours as per our policy), and manage your subscriptions or renewals.
- **To Provide Customer Support:** To respond to your inquiries, troubleshoot problems, process exchange requests, and provide other customer service.
- **To Communicate With You:** To send you important administrative information, such as updates to our terms, conditions, and policies, security alerts, and support messages.
- **To Improve Our Products and Services:** To understand how our products are used, identify areas for improvement, and develop new offerings.
- **For Legal and Security Purposes:** To comply with legal obligations, prevent fraud, enforce our terms and conditions (including our Refund and Exchange Policy and any Terms of Use for applications like those by "Lex Rivers" if applicable to the product/service), and protect the rights, property, and safety of Kingsman / Kingsman-Gaming, our users, and others.
- **For Marketing Purposes (with your consent):** Where permitted by law and with your explicit consent, we may use your email address to send you information about new products, special offers, or other information we think you may find interesting. You will always have the option to opt-out of such communications.

4. How We Share Your Information

We do not sell your personal information. We may share your information in the following situations:

- **With Service Providers:** We may share your information with third-party vendors, service providers, contractors, or agents who perform services for us or on our behalf and require access to such information to do that work. Examples include:
 - **Payment Processors:** Stripe processes your payments and handles payment-related data according to their privacy policy.
 - **Hosting Platforms:** The platform used to host and deliver shared links for digital products.
 - **Email Service Providers:** To send you transactional emails (e.g., order confirmations, download links) and, if you consent, marketing communications.
- **For Legal Reasons:** We may disclose your information if we are required to do so by law or in response to valid requests by public authorities (e.g., a court or a government agency), to comply with a subpoena or other legal process, to protect our rights, to prevent harm to others, or to respond to an emergency.
- **Business Transfers:** In connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business by another company, your personal information may be transferred. If Kingsman / Kingsman-Gaming or substantially all of its assets are acquired, customer information will be one of the assets transferred.
- **With Your Consent:** We may disclose your personal information for any other purpose with your consent.

5. Data Retention

We will retain your personal information only for as long as is necessary for the purposes set out in this Privacy Policy, unless a longer retention period is required or permitted by law (such as for tax, accounting, or other legal requirements). Generally, this means we will keep your personal data for the duration of your relationship with us and for a reasonable period thereafter to allow us to meet our contractual and legal obligations.

6. Data Security

We implement administrative, technical, and physical security measures designed to protect the security of any personal information we process. However, please also remember that we cannot guarantee that the internet itself is 100% secure. Although we

will do our best to protect your personal information, transmission of personal information to and from our services is at your own risk. You should only access the services within a secure environment.

7. Your Privacy Rights (PIPEDA)

Under Canadian privacy law (PIPEDA), you have certain rights regarding your personal information, subject to certain exceptions. These may include the right to:

- **Access Your Personal Information:** You can request access to the personal information we hold about you.
- **Correct Your Personal Information:** You can request that we correct any inaccurate or incomplete personal information.
- **Withdraw Consent:** Where we rely on your consent to process your personal information, you may withdraw that consent at any time.
- **Lodge a Complaint:** You have the right to lodge a complaint with the Office of the Privacy Commissioner of Canada if you believe your privacy rights have been violated.

To exercise these rights, please contact us at vanirlabs@gmail.com. We will respond to your request within a reasonable timeframe and in accordance with applicable law. We may need to verify your identity before processing your request.

8. Third-Party Websites and Services

Our services may involve links to third-party websites or services, such as Stripe for payment processing or hosting platforms for product delivery. This Privacy Policy does not apply to the privacy practices of those third parties. We encourage you to review the privacy policies of any third-party services you interact with.

9. Children's Privacy

Our products and services are not directed to individuals under the age of 13 (or a higher age threshold as required by applicable law in your jurisdiction). We do not knowingly collect personal information from children. If we become aware that we have inadvertently collected personal information from a child without parental consent, we will take steps to delete such information.

10. International Data Transfers

Your information, including personal data, may be transferred to — and maintained on — computers located outside of your province, country, or other governmental jurisdiction where the data protection laws may differ from those in your jurisdiction. For

example, service providers like Stripe or hosting platforms may have servers located internationally. We will take steps to ensure that your data is treated securely and in accordance with this Privacy Policy.

11. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. The updated version will be indicated by a "Last Updated" date and the updated version will be effective as soon as it is accessible. We encourage you to review this Privacy Policy frequently to be informed of how we are protecting your information.

12. Contact Us

If you have any questions, concerns, or comments about this Privacy Policy or our privacy practices, please contact us at:

Kingsman / Kingsman-Gaming

Email: vanirlabs@gmail.com